

**FOR IMMEDIATE RELEASE**

## **Exalenz Bioscience and Sandhill Scientific Partner to Deliver Advanced Breath Testing Solutions for H. pylori Assessment to the Gastroenterology Market**

*Sandhill Scientific to Distribute Exalenz's BreathID® System Nationally*

July 19, 2010

NEWFIELDS, N.H. – Exalenz Bioscience, Inc., a medical device company specializing in the diagnosis and monitoring of gastroenterological and liver related diseases, today announced it has entered into a multi-year, strategic relationship with Sandhill Scientific, Inc., a leading manufacturer and marketer of innovative gastroenterology devices, to promote the [BreathID® Breath Test System](#) and Exalenz' full line of H. pylori diagnostic solutions to gastroenterologists throughout the United States.

The BreathID® System is a breath test platform capable of analyzing parts-per-million changes in carbon 13 and carbon 12 ratios in a patient's breath. This system is distinguished by its ability to continuously measure breath resulting in the fastest breath test available (10 minutes), its single-button operation for ease-of-use, and its documented superior sensitivity and specificity.

Through its network of independent sales representatives, Sandhill will provide sales coverage across a significant portion of the gastroenterology community. They will provide focused sales and service coverage for Exalenz in concert with Exalenz' Regional Sales Managers.

"Gastroenterology is an important market for Exalenz and we are excited to be working with Sandhill," said Dennis Boyle, Vice President and National Manager for Exalenz. "As leaders in delivering meaningful diagnostic solutions to GIs, Sandhill offers considerable experience and relationships within this specialty market. They bring a strong history of selling capital equipment with a clinical and technical focus that aligns to our needs. We look forward to a very successful relationship with Sandhill."

[Helicobacter pylori](#) is a bacterium that lives in the stomach and small intestine and can cause symptoms as comas as bloating and heartburn, as well as more severe conditions, such as gastritis, ulcers and, in some cases, gastric cancer. Conclusively eradicating H. pylori through treatment depends on an accurate diagnosis of active H. pylori infection. Urea Breath Testing (UBT) and the BreathID System have been proven to accurately and reliably detect active infection and confirm eradication post-treatment. The use of UBT is supported by the American College of Gastroenterology's clinical guidelines.

"The BreathID System is a true breakthrough in breath testing technology which significantly benefits both patients and clinicians in reaching an accurate H. pylori diagnosis with minimal time, effort and expense," commented Stuart Wildhorn, Vice President of Sales & Marketing for Sandhill Scientific. "This relationship, which brings together best in class H. pylori breath testing with our leading edge G.I. Diagnostic brands and positions both companies extremely well in this market space."

Exalenz offers physicians two distinct [Urea Breath Testing](#) solutions. The first is the [Hp FasTest™](#), which is an in-office testing platform performed using a dedicated BreathID device that is located in the physician's office. With this option, H. pylori testing can be done on the spot with results received in around 10 minutes. The company also offers a send-out service (using the [Hp BagTest™](#)), where collected breath samples are sent to a dedicated breath testing center for analysis.

**About Exalenz**

Exalenz Bioscience specializes in the diagnosis and monitoring of gastroenterological and liver related diseases, using its proprietary BreathID<sup>®</sup> Breath Test platform. For additional information, please visit the company's website: <http://www.exalenz.com> and the website dedicated to the H. pylori field: [www.helicobacterpyloritest.com](http://www.helicobacterpyloritest.com).

**About Sandhill Scientific**

Sandhill Scientific, Inc., is a privately held corporation which develops, manufactures and markets a portfolio of innovative gastrointestinal diagnostic devices. Founded in 1981, Sandhill Scientific is the recognized global leader in Total Reflux Monitoring, providing cutting edge products for the diagnosis of Gastroesophageal Reflux Disease (GERD). In addition, Sandhill has developed state-of-the-art technologies, including High Resolution Impedance Manometry (HRiM<sup>®</sup>), to aid in the diagnosis of esophageal motility disorders. Sandhill 's worldwide headquarters are in Highlands Ranch, CO, with manufacturing in Prague, Czech Republic and administrative offices in Eynsham, UK.

*Statements in this release of future expectations, plans and prospects may include forward-looking statements. The Company's actual results, performance and execution may differ materially from those discussed, based on a variety of factors, including, among others: uncertainties with respect to market acceptance of the Company's products, risks associated with competition and competitive pricing pressures and economic conditions generally.*

**Contact**

For more information, please call Sean Hanlon at 1-888-EXALENZ or email [pr@exalenz.com](mailto:pr@exalenz.com).